



Classy Coats on Sale

Just arrived direct from New York manufacturer. Their entire line of most clever Coats. Bought for spot cash, which means a saving to you at from \$3 to \$9 on any Coat you buy.

SAVE \$3.00 to \$9.00 on your Coat and select one now during the sale of New York manufactures entire sample line of Clever Coats.

BOUGHT for cash of New York manufacturer of Women's Coats. The entire line on sale. No two alike.

Group 1
COATS Made to sell at and up to \$15 on sale Sample Coat Sale **\$9.65**

Group 3
COATS Made to sell at and up to \$25 on Sale A money saving event **\$19.65**

Group 2
COATS Made to sell at and up to \$20 on Sale It's certainly an opportunity to save **\$14.65**

Group 4
COATS Made to sell at and up to \$35 on Sale Styles up to the minute **\$24.65**



WAIST

All the exclusive styles and charming models are featured in our collection. Its impossible to duplicate these styles and values.

SEE THEM AT
1.00, 2.00, \$2.90

MILLINERY

This morning again another great line of Pattern Hats arrived and placed on sale.

SAVE MONEY AND BUY
YOUR HAT HERE.

Women will be gratified

The Leader Mercantile Co.
WE FIT THEM ALL - MEN, WOMEN & CHILDREN
DRY GOODS - WOMEN'S READY TO WEAR - CLOTHING - SHOES
ONE PRICE TO EVERYBODY J. E. NELSON, MANAGER

SUITS

Fine tailored Suits in styles and color that will appeal to you—at price you wish to pay

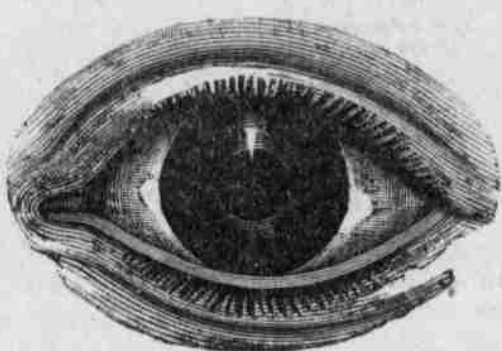
SPECIAL SUITS ARE NOW BEING SHOWN.
SALE PRICE
14.65, 17.85, 19.65, \$24.65 and up

DRESSES

With our hand always on the pulse of Fashion—We show Dresses that possess real novelty and have the atmosphere that appeals to your liking.

SEE THEM AT
7.45, 9.85, \$14.65

Are You Troubled With HEADACHES SORE EYES



EYEACHE OR BAD VISION
the light hurting your eyes, if so see our Optometrist.
WE GRIND OUR OWN LENSES.
HARRY DIXON & SON.

DR. O. H. CRESSLER,

Graduate Dentist
Office over the McDonald State Bank.

LOCAL AND PERSONAL

Dr. Brock, Dentist, over Stone Drug Store.

The children's price at the Crystal Saturday Matinee hereafter will be 5 cents with the 1 cent tax added making the matinee price for children 6 cents.

For Sale—Twenty dollars will buy a good second hand lister. Inquire of J. I. Smith, 203 West Second.

Lem Bally has purchased eighty acres of the Wallace ranch near Birdwood. This tract lies just west of the Kocken grove and is all under irrigation. The price paid was seventy-five dollars an acre.

Human hair switches \$10 value at \$5.50. Coates Beauty Parlor, McDonald Bank Building.

Volunteers are wanted in the U. S. navy reserves at a pay of \$35.90 per month. This branch of the service is open to men who have been drafted, but they must secure a release from the local exemption board.

Wanted to Buy—Several small calves. Inquire at or address 720 east Fifth street, City.

The patriotic song "Freedom for All Forever," written by W. E. Bock, of Omaha, at one time a resident of this city, is making a big hit everywhere. At the Great Lakes training station it is a favorite of Sousa's band of 600 pieces.

Asparagus plants; green onion stocks. North Platte Floral Company. Phone 1023.

Several laborers were placed on farms by County Agent Barber during the past week. Mr. Barber says "a great many more farmers might be supplied with help at this time if they would but make their wants known at his office."

Dr. Morrill, Dentist.

I have a large assortment of NEW hats to sell for \$4.00 and \$5.00. These are not sale prices, they are new hats to be sold at these figures. VILIA WHITTAKER Millinery Department at Block's 2nd floor.

Christian Science service Sunday at 11 a. m. Sunday school 12 noon. Wednesday evening meetings 8 p. m. Building and Loan building. Room 25.

J. R. White and Henry Fulk, who were down from Sutherland yesterday said the wheat fields have improved wonderfully since the rain of the early part of the week. Mr. White stated that his wheat looks as well now as it did in June last year.

Miss M. Sieman, steam baths and Swedish Massage, ladies and gentlemen. Phone 897. Brodbeck bldg. 85th

The Ford Motor Co. has closed its doors to all visitors, doing so because it is a rigid rule of the government to exclude visitors from plants where work for the government is in progress, and the Ford factory as you know, is building a submarine chaser each day of the week.

For Sale—Elm trees about three feet high. Call on Mrs. C. I. Lewis at east end of C. street.

For Sale—Rooming house, excellent opportunity for man and wife, 20 rooms, modern, everything nearly new. Am turning away people most every day on account of patronage. Terms very reasonable. Good reason for selling. For further information call or address Box 125, McCawley House, Seneca, Neb.

The Adams Chiclet Company has within the past year enabled the Red Cross societies over the country to swell their treasurers with \$5,000 from the sales of gum such as the Red Cross brand last Friday. Through R. R. Dickey a salesman for the Adams Co. was sent here who directed the sale of the gum for the day.

For Rent—Good work shop opposite Owl Cafe, 218 E. 6th. Phone Black 140 or call at 516 E. 6th.

The Woman's Foreign Relief workers met Wednesday afternoon at the home of Mrs. Mische on west 9th. There were eighteen present and in the past two meetings they have made and completed six baby layettes. June Perkins entertained the ladies by giving her four minute speech on War Savings Stamps. The next meeting will be held at the home of Mrs. C. J. Cornwell.

GERMAN LOSSES CONTINUE HEAVY ON ALL SECTORS.

The German assaults on both the French and British lines during the past three days have, in the main, been unsuccessful and have resulted in frightful losses to the Germans. While the enemy has gained some ground, their success has counted but little. Ground taken by them Wednesday on the French line, was retaken by the French yesterday, and the same proved true at points on the British line. The Germans continue their advance in waves, but the fire of the French and British is so terrific that it cannot be withstood, and the waves of men either melt in death or are forced to retire.

While the struggle surges back and forth, and the result cannot be foreseen, both the French and British are confident that the lines can be held, and each German attack launched means a greater loss of man power to the Germans than to the allies.

American troops have taken over the control of no man's land on the Lorraine sector, but as yet have encountered no resistance to their exploring parties.

300 spring Coats to choose your new spring Coat from at this store at prices positively the lowest in the city. All we ask is comparison and you are sure to buy your Coat at BLOCK'S.

Tighe-Warlamont Wedding.
The Cheyenne Tribune of last Monday contained the following write-up of the wedding of Lieut. Ray Tighe of this city and Miss Zita Warlamont of Cheyenne:

In St. Mary's cathedral, there took place this morning at 9 o'clock, the marriage of Miss Zita Marie Warlamont the daughter of Mr. and Mrs. P. R. Warlamont of Cheyenne to Lieutenant Raymond C. Tighe, son of Mr. and Mrs. John Tighe of North Platte, Neb., adjutant in the school of technical training at Tallahassee field, Fort Worth, Texas. The Rev. Father James Hartman, rector of the parish performed the ceremony. Miss Alberta Warlamont was her sister's only attendant and Leo Tighe, of North Platte, was his brother's best man.

The bride's gown was a becoming tailored suit of Rooky brown. She wore a large white picture hat and a corsage bouquet of bride's roses and white sweet peas. The dainty handkerchief carried by the charming bride was a cob webby handmade affair received yesterday from France, and was the wedding gift of Lieut. Harry B. Henderson, Jr., of the United States field artillery, now on the battle front with the American expeditionary forces.

Following the nuptial mass a wedding breakfast was served at the home of the bride's parents, 215 W. 27th st. with covers laid for the immediate bridal party only.

Lieutenant Tighe and his bride departed this afternoon for North Platte where quarters have been assigned them at Tallahassee field. They will stop a few days in Denver on the route south. Among the out of town guests at the wedding were Mr. and Mrs. John Tighe, parents of the groom, Leo Tighe, brother of the groom, Raymond Frazier, of Laramie, Mrs. Wilfred Stuart of Lexington, Neb., and Mr. and Mrs. William Hubbard and daughter Miss Irene of North Platte.

See the new Millinery just received at WILCOX DEPT. STORE.

Loan Subscriptions Unsatisfactory.
Washington, April 18—New subscriptions of \$107,000,000 reported to the Treasury today sent the total Liberty loan pledges over the billion mark to \$1,059,000,000.

"This figure," said the treasury statement, "while encouraging, is unsatisfactory to the Liberty loan committees. The daily average still is short of what it should be if the \$3,000,000,000 quota mark set for the country as a minimum is reached or exceeded."

BEELER APPOINTED MANAGER FEDERAL LABOR BUREAU.

Frank Beeler, receiver of the U. S. land office, has been appointed manager of the federal labor bureau which will be established in this city, and will assume his duties as soon as the details are arranged. He accepts this position without relinquishing his duties as receiver of the land office, the latter duties requiring but a mere fraction of his time, and the duties of both offices can easily be performed by him.

The object of the labor bureau is to bring the laborer to the job or the job to the laborer, in other words to equalize the labor situation. If in one section there is a surplus and in another a deficit, the opposite conditions are equalized by exportation of the surplus into the section where the deficit exists.

Mr. Beeler will have charge of a district that covers a good part of western Nebraska.

Those in need of labor should file their applications with Manager Beeler and he will soon be ready to at least make an attempt to secure the class of men needed.

Good News to Mothers!

We have added on an new Infant Wear Department, everything for the Baby to wear from head to foot, long coats, short coats, long dresses, short dresses, knitted socks, booties, Bonnets, hats, etc. Main Floor BLOCK'S Children's Dresses in Gingham and Percales, in the most beautiful styles ever produced, sizes 2 to 14, prices 75c to \$4.98 2d Floor BLOCK'S.

Gas Store and Majestic range in good condition for sale. Call at 520 E. 5th or Phone Red 898.

Christian Church Services.

Beginning promptly at 9:45 o'clock on Lord's day, April 21st the Bible School classes will devote 45 minutes to class work. The service of worship and communion will follow. The morning sermon will be on the theme: "What We Owe and How to Pay It." At 3:00 o'clock the Junior Endeavorers will meet. At 8:00 o'clock the evening worship and sermon. The theme of the night sermon will be "Questionable Amusements." There will be special music at this service. All are cordially invited and strangers and visitors in the city are kindly welcome to attend these services.

T. A. Lindemeyer, Minister.

Help the Hen.

I will say to those who have hens to lay, Be sure you feed a balanced ration every day; Feed them whole wheat, it will pay you well; It sure makes them lay—how many cannot tell; If you want two eggs a day from each hen Feed them sprouted oats with some meat scraps in. Get all the hens you can, you will never rue it; Furnish millions of eggs you beat the Kaiser to it These are war times you know, let us do our share, Feed the hen to lay, so we have eggs to spare To ship to our soldier boys who are now in France; Two eggs each meal would surely make them dance. Poultry Grower.

We have peonies and phlox. Plant them now. North Platte Floral Co. Phone 1023.

For Sale. Ford Touring car, 1916 model, first class condition. Owner leaving city. Inquire 409 W. Third.

Cotton seed Cake and Meal, Cane Seed, Alfalfa and winter rape seed.

Blatchford's Calf and Pig Meal, Egg and Milk Mash.

Crushed, block and lump Rock Salt, sulphurized block, granulated and Ice Cream Salt, Oyster Shell, Chick Food, Baled Hay and Alfalfa Hay.

Alfalfa Meal, Shorts, Bran, Chop and Corn.

Also Apples at \$1.25 per box.

R. N. LAMB
PHONE 67.

CAR EXCHANGE

Before buying a car be sure to see me as I have a number of cars almost as good as new, which I will sell at a bargain. These cars are not old broken down junk, but cars which will stand close inspection and will save you money. Would be pleased to have you call and see these cars.

A. M. BLUME

FIRST CLASS CAR PAINTING. 818 North Locust St.

DR. J. S. TWINEM, PHYSICIAN & SURGEON, NORTH PLATTE, NEBRASKA.

Physician, Surgeon, Obstetrician. X-Ray.

For your comfort and accommodation The Nurse Brown Memorial Homeopathic Hospital. Homeopathic medicine for acute and chronic diseases. A trial will convince you that there is no system of treatment its equal.

Office phone 183. Residence phone 283. Hospital Phone 110.



IT'S LIKE FINDING MONEY

to be offered such fine prices as ours for your live stock. Come and get your share before others gobble it up. The more live stock you sell us the greater your profit will be.

LEYPOLDT & PENNINGTON
Wholesale Distributors.

AUTO LIVERY

Since I have sold the garage am doing auto livery from the North Side Barn. Day or Night. Telephone 29. We make a specialty of drives to sales all over the county at the rate of five cents per mile per person. Those who have sales throughout the country please let me know. Also a few cars for sale. Night Call Red 632.

Julius Mogensen.